

Securing the Future:

The library and information profession and where we go from here

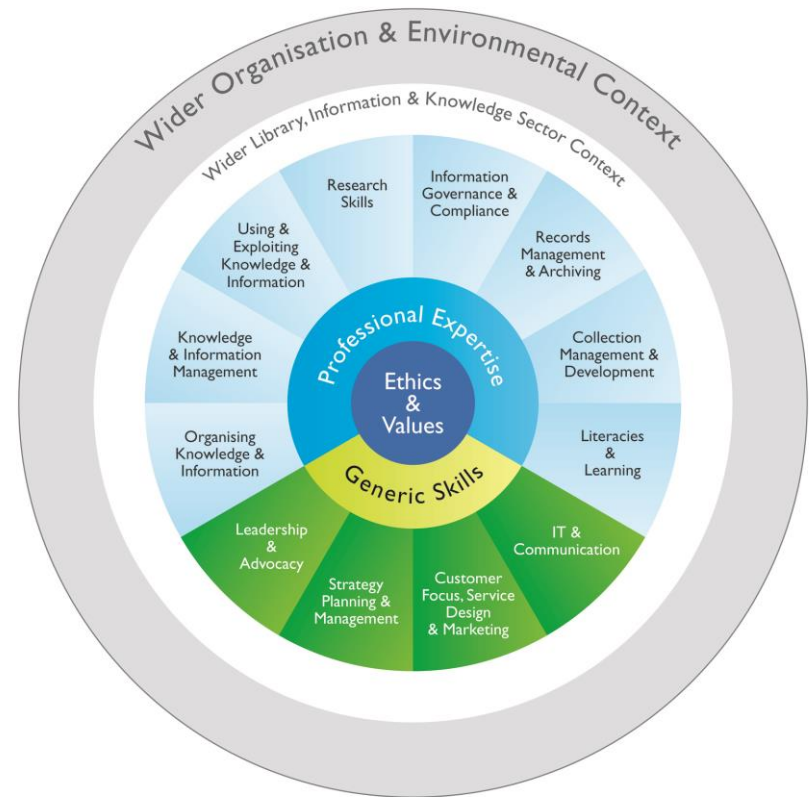
YOHHLnet, Leeds

Nick Poole, CEO, CILIP

12/12/2016

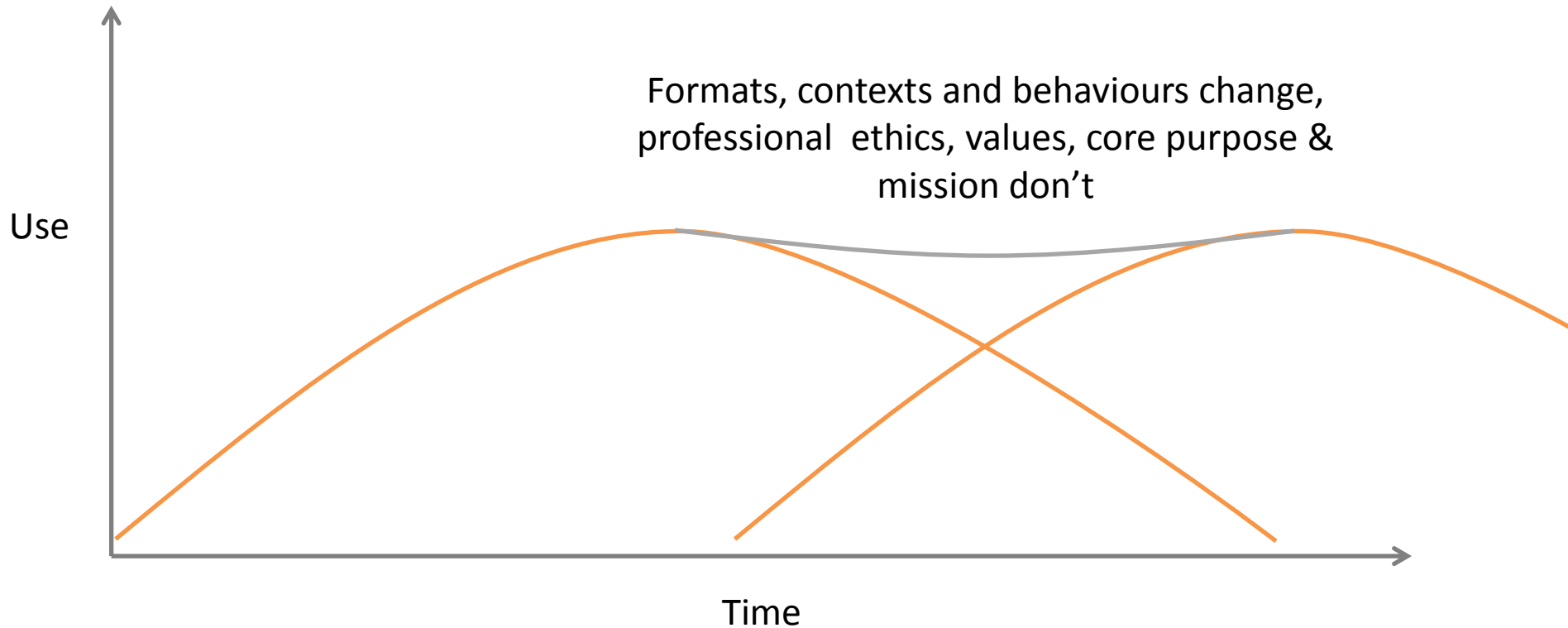
We're living in the early days of a revolution in the ways in which people use information and technology in their daily lives.

In the next 20-30 years, every person, every organisation and business will need **access to library & information skills** and professional values to succeed.



A sector in transition...

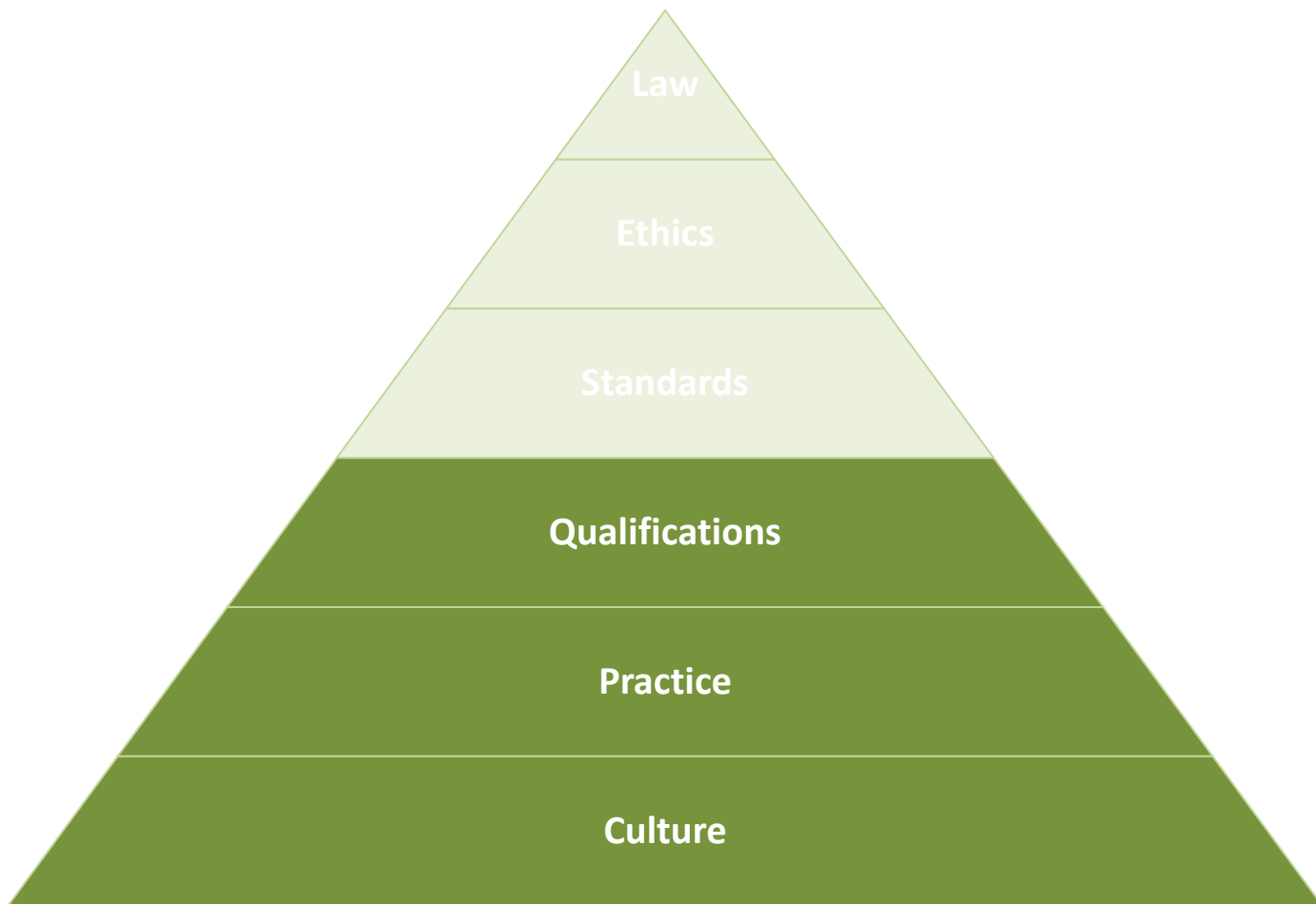
We're living through an era of great change. As a society, many of our political and economic certainties have been disrupted. This disruption is ongoing. The reason why it feels like we're not on solid ground is because the change is still underway. What worked 10 years ago isn't going to work today.

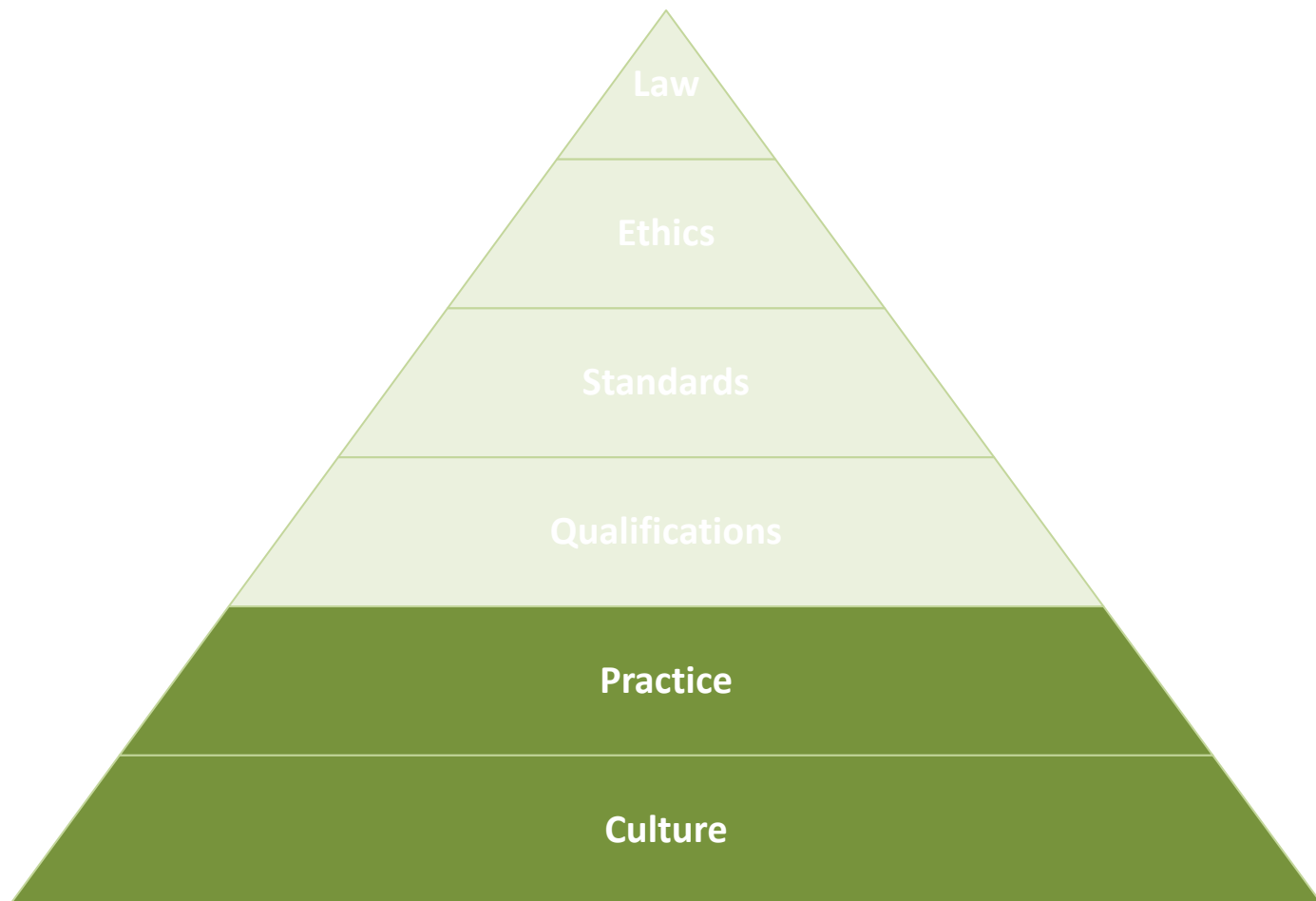


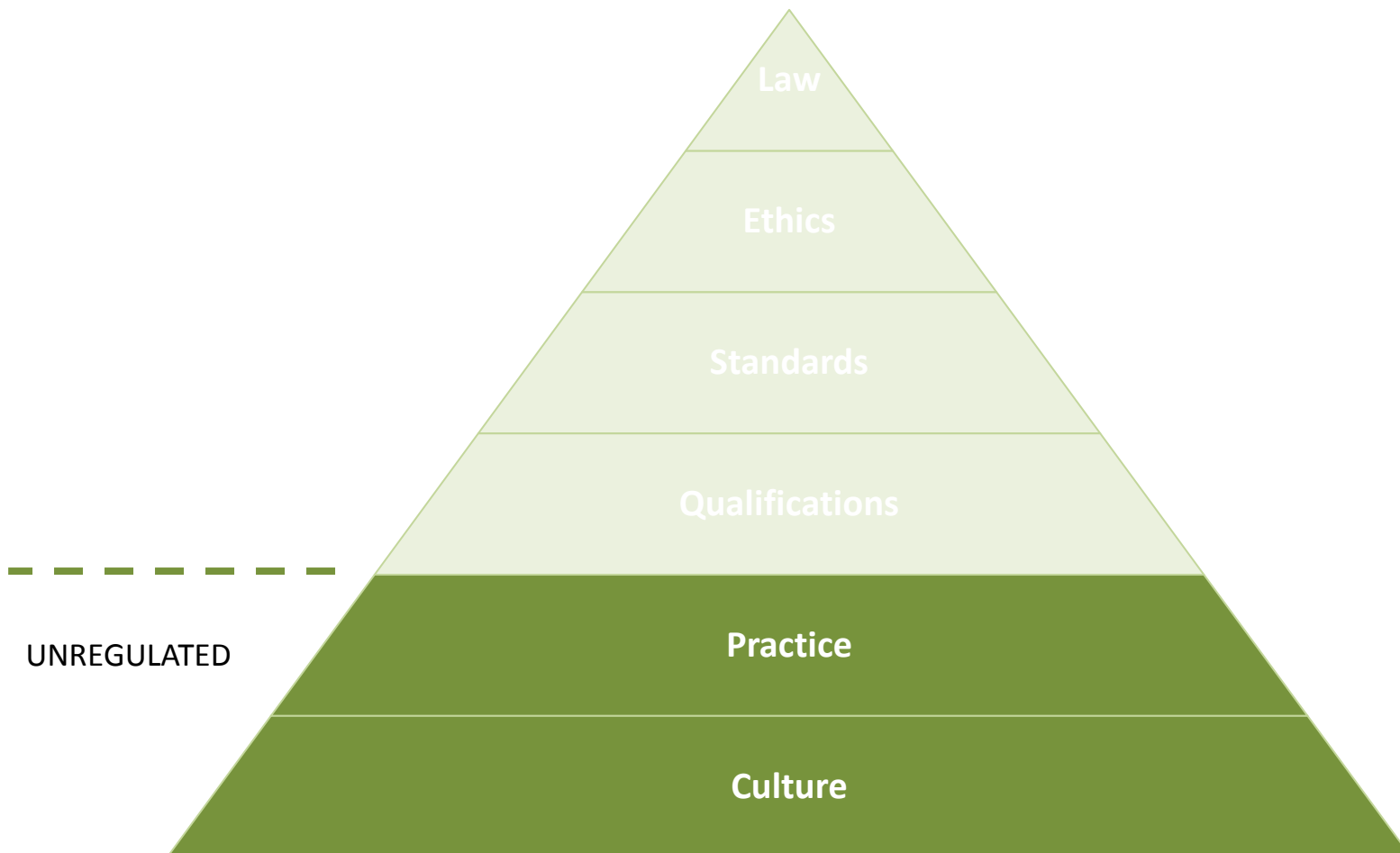




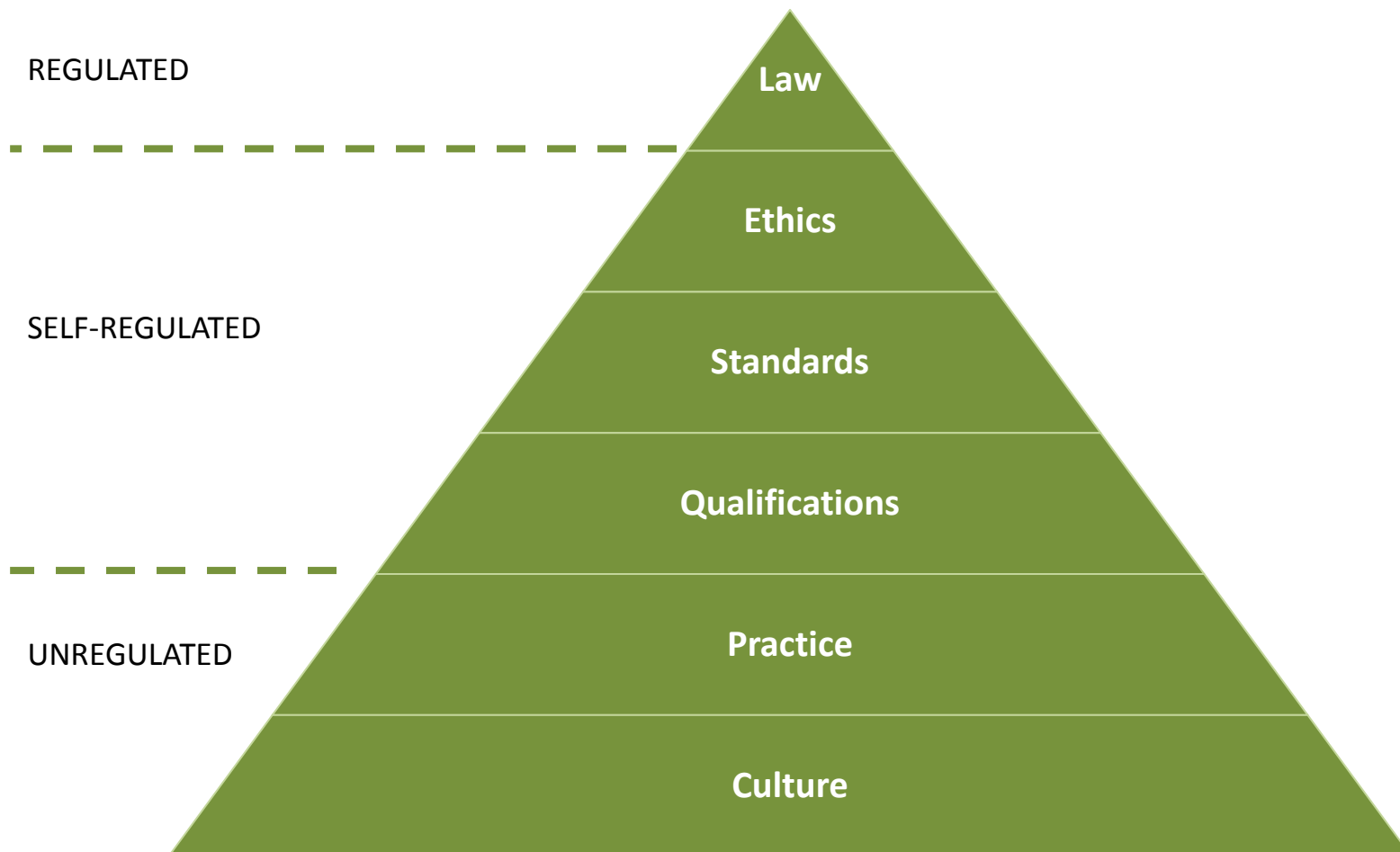












REGULATED

Law

Ethics

SELF-REGULATED

Standards

Qualifications

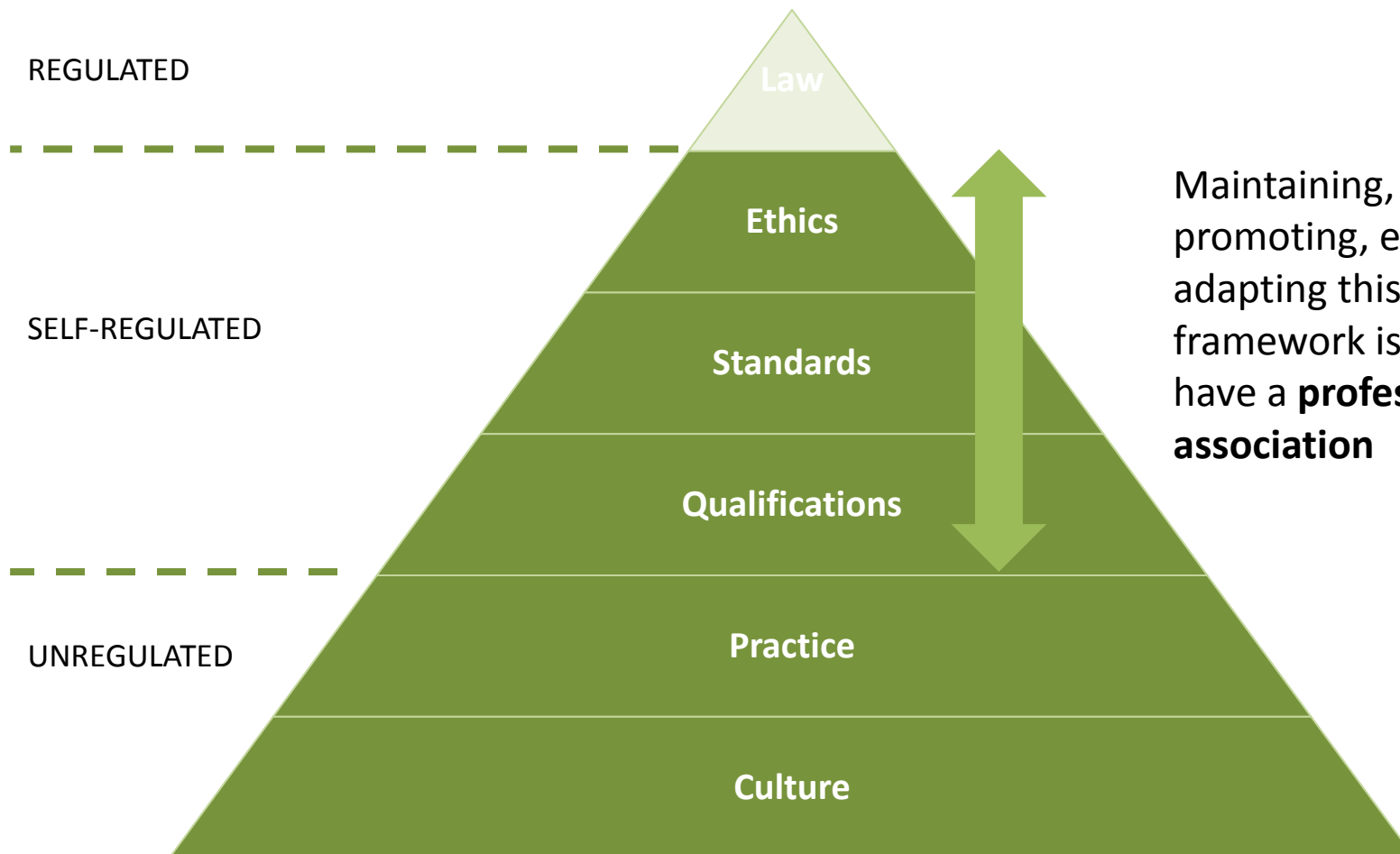
UNREGULATED

Practice

Culture

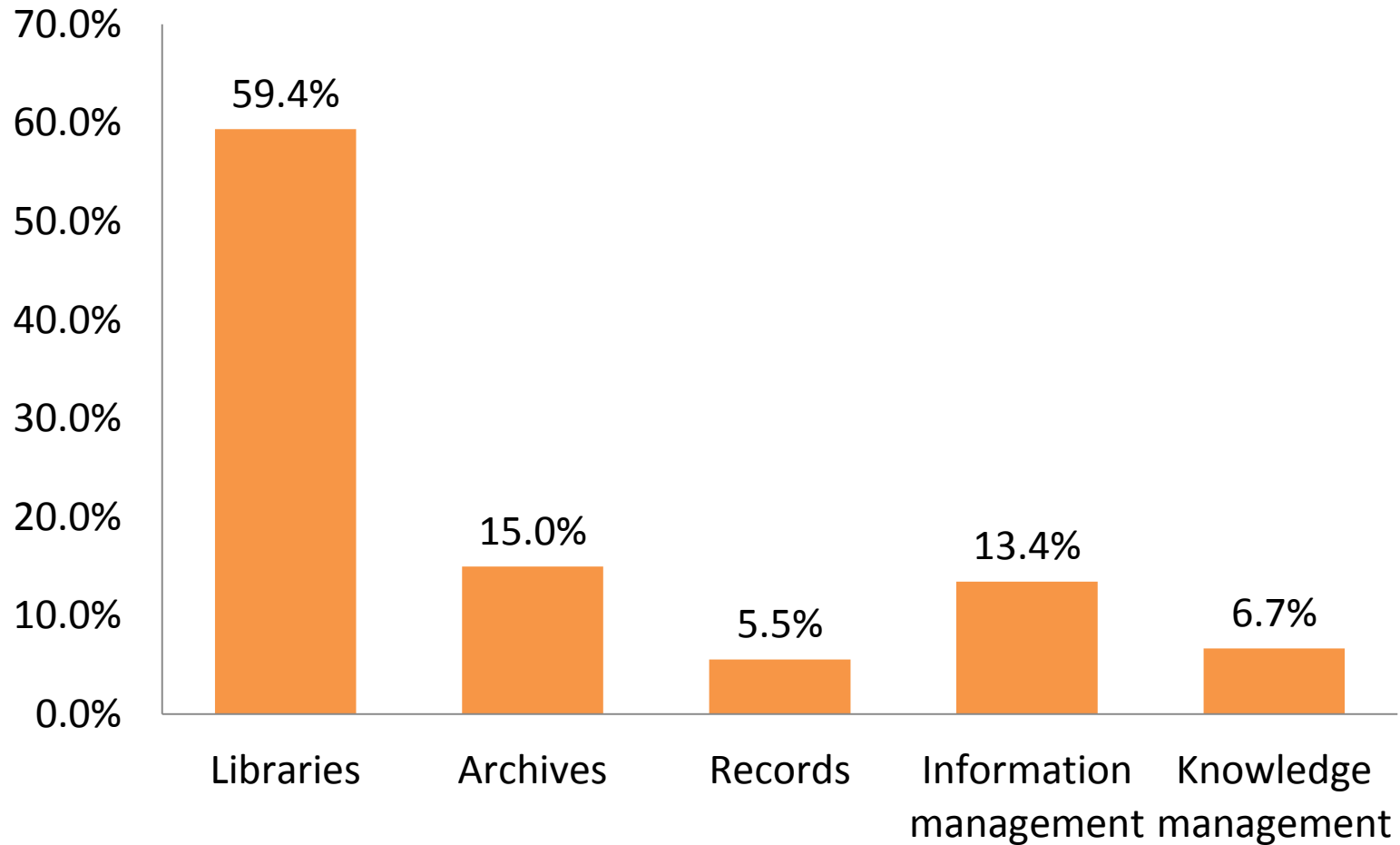


In a self-regulated sector, our professional **ETHICS** become the guiding principles which lead policy & practice



Maintaining, promoting, evolving & adapting this framework is why we have a **professional association**

Mapping the library & information workforce



* Approx. 69,000 working in Libraries, Information & Knowledge Management

12,500 members, UK-wide...

Consulting/independent information professionals	Prison
Further Education/Colleges	Public
Government and Armed Forces	Research
Health Care	School
Social Care	Special Collections
Higher Education (including LIS teaching staff)	Industry (Extraction)*
Law	Industry (Manufacturing)**
Museums, Archives, Galleries and Heritage	Industry (Commercial Services)***
National Libraries	Not working****
Not for profit/3 rd sector/Charity	Other

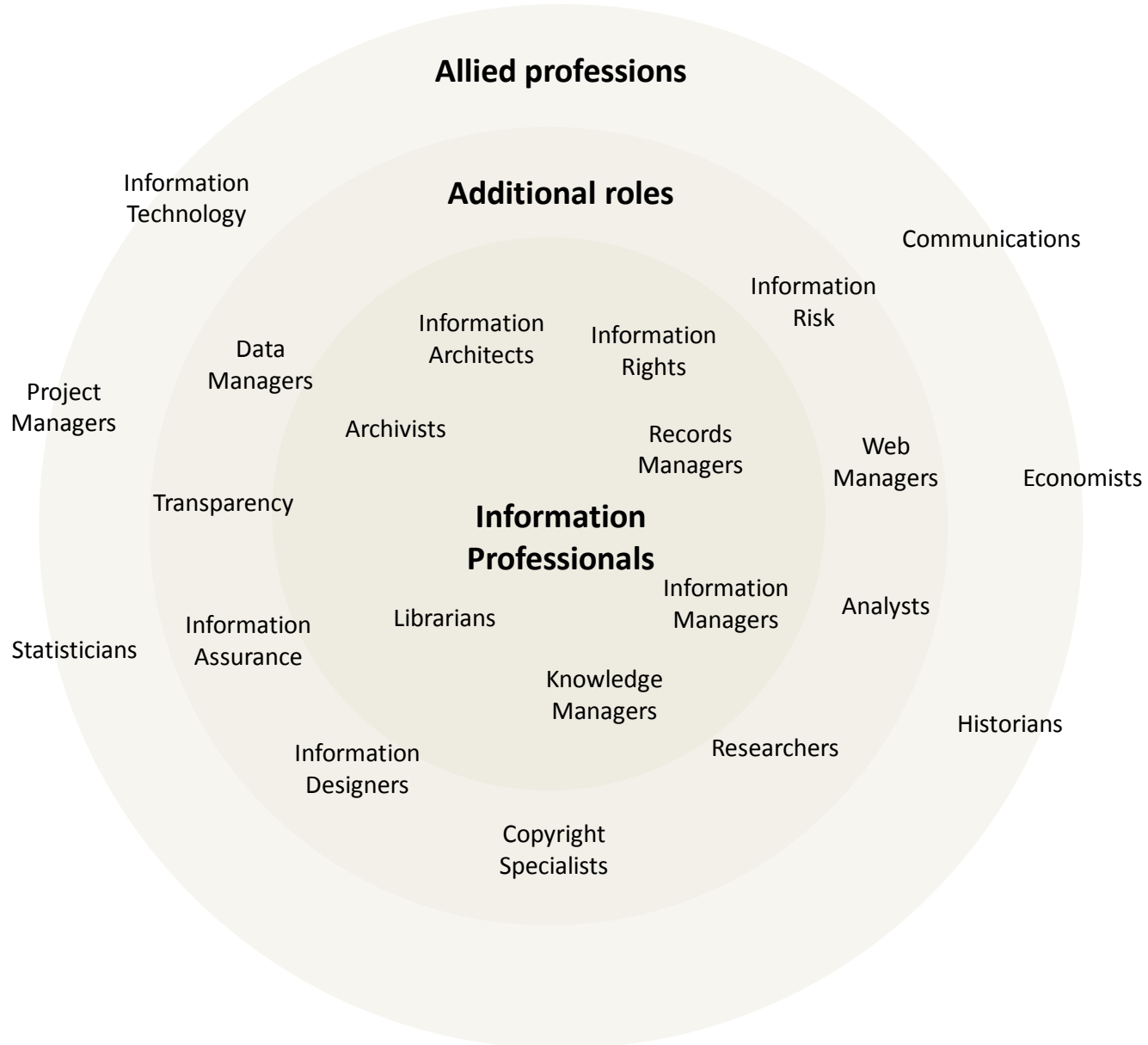
* Any extraction industries, for example: Agriculture, Forestry, Fishing, Mining, Quarrying

** Any Manufacturing industries, for example: Pharmaceutical, Aerospace, Automotive

*** Any commercial service industries: Business, Finance, Communications, Hospitality, Retail

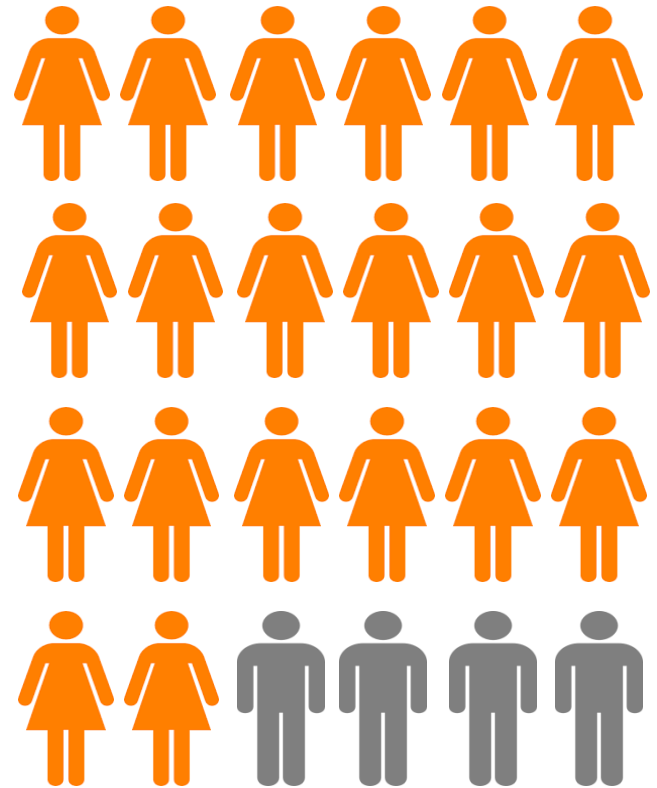
**** Unemployed/Retired/Full-time Student/Career Break

No longer defined by title



The library & information workforce is **79% female and 21% male***

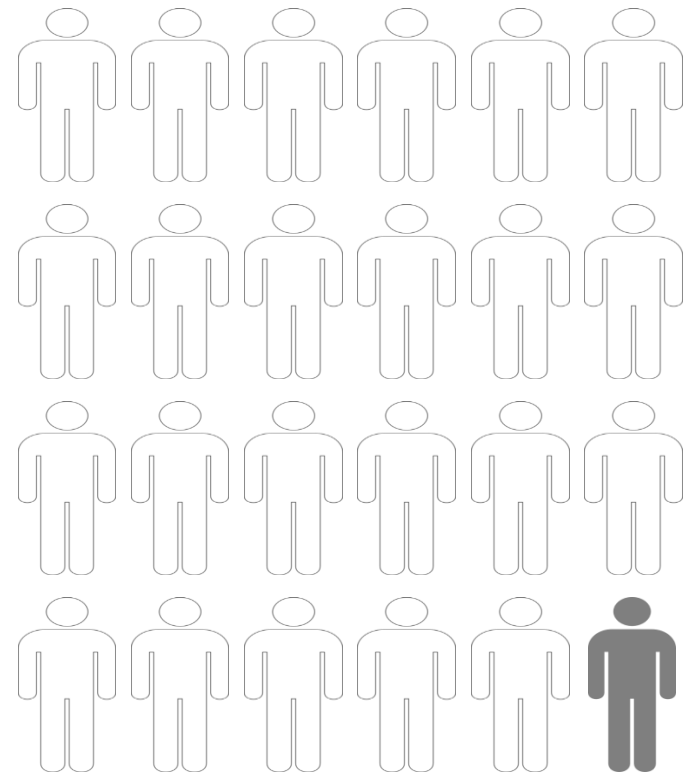
But 47% of top earners are men



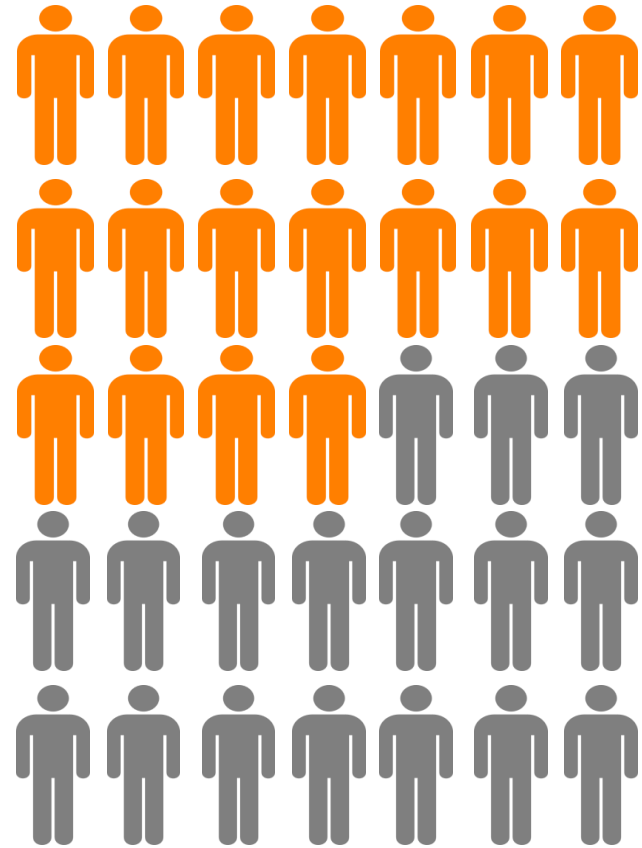
* Source: 2015 CILIP Workforce Mapping

97% of the library and information workforce **self-identify as white**

(Compared to 88% in the overall UK workforce)




Approximately 45% of CILIP's current membership will reach retirement age **in the next 10 years**



* Source: 2014 CILIP Membership Survey

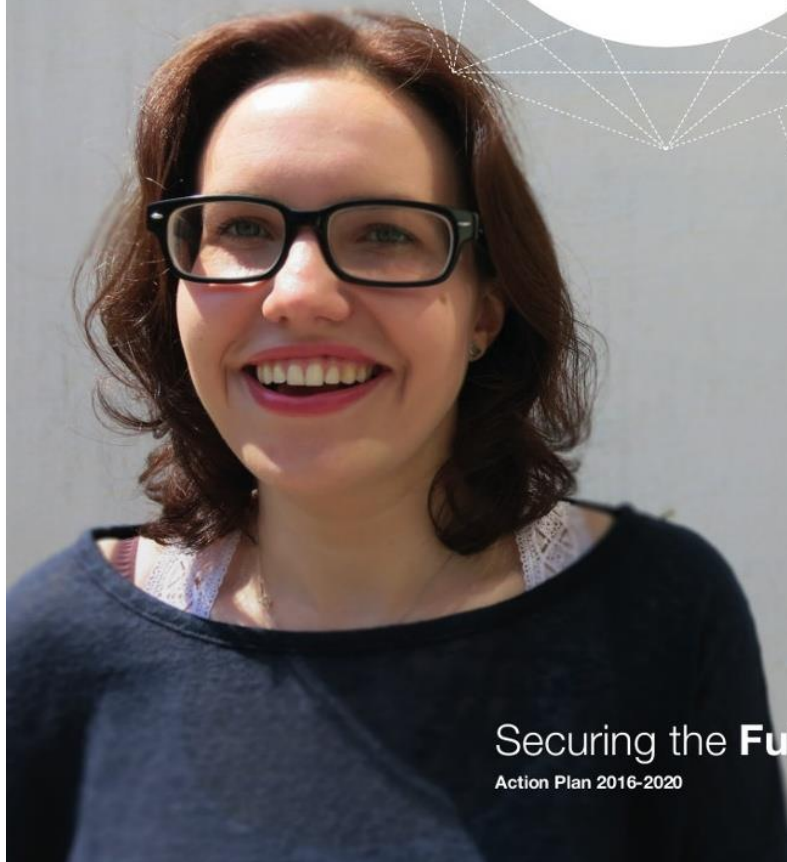
The logo for the Chartered Institute of Library and Information Professionals (CILIP), featuring the word "cilip" in a lowercase, serif font with a horizontal line underneath.

Chartered Institute of
Library and Information
Professionals

A large, white, circular thought bubble with a dashed line border, containing text. The bubble is connected to the bottom of the page by a series of dashed lines that form a geometric, web-like pattern.

I love being part of
the incredibly exciting and
dynamic information profession.
The work we do is important
to society and many other
professions. I look forward to the
future we can build by working
together and sharing our
knowledge and experience.

Jo Alcock, Chartered Librarian,
researcher, coach and trainer



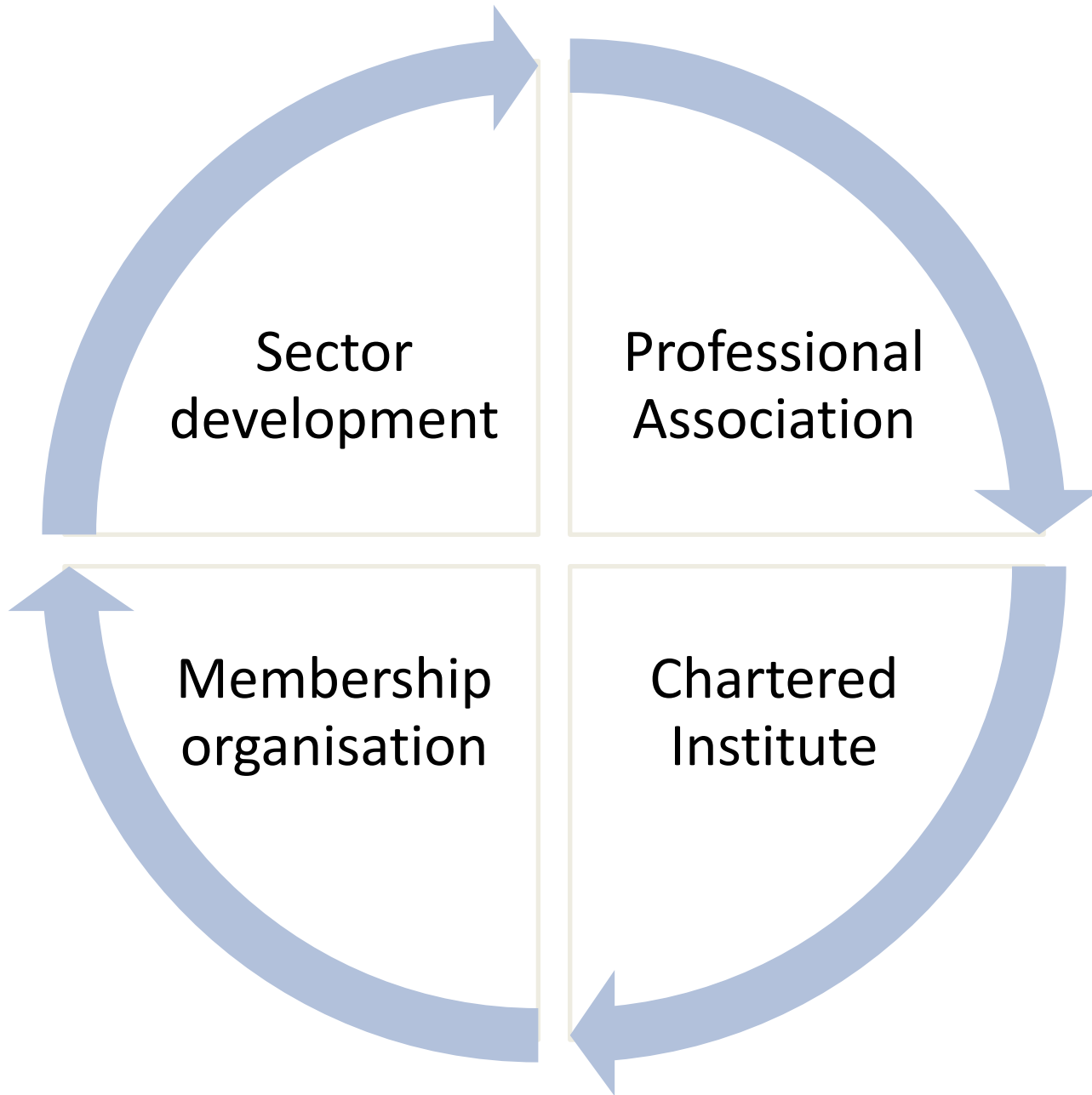
Securing the **Future**

Action Plan 2016-2020

The UK needs a strong, influential
library and information association
to promote the interests of
information users

The logo for the Chartered Institute of Library and Information Professionals (CILIP). It features the word "cilip" in a lowercase, serif font. Below the text is a thick, black, wavy horizontal line that tapers at both ends, resembling a stylized wave or a decorative flourish.

Chartered Institute of
Library and Information
Professionals



We will secure recognition of and support for the library, information & knowledge management workforce sector in **public policy**



HM Government

We will raise **public awareness of and support for** the value of libraries and information for communities, businesses and the economy

**MY
LIBRARY
BY RIGHT**

We will put **diversity and equality** at the heart of everything we do



“You don't need to be the loudest voice in the room to build relationships and influence people in a meaningful way.”

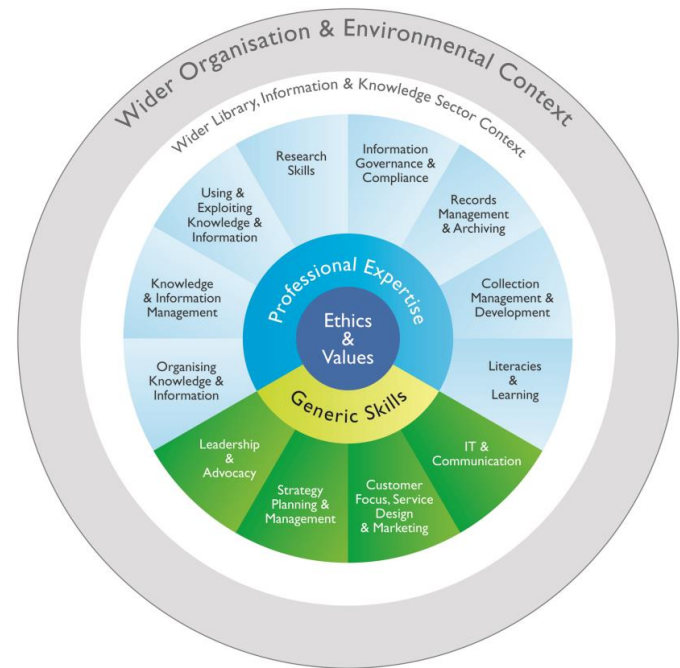
Victoria Treadway

Library & Knowledge Service Lead
Wirral University Teaching Hospital NHS Foundation Trust

#PledgeForParity

The Chartered Institute of Library and Information Professionals supports **International Women's Day**.

We will build a thriving **workforce for the future**, attracting talent, and encouraging the creation of high-quality jobs



We will ensure that all decisions on professional policy and practice are **evidence-based**



CILIP's goal for 2020 is to put library and information skills at the heart of a democratic, equal and prosperous society

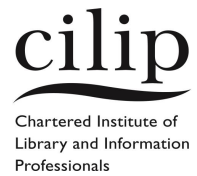
One of our two high-level campaigns for 2017 will focus on the role of information professionals in **health and social care**



This is a complex space, with a wide range of stakeholders, agendas and priorities. Our aim is to make a positive difference while improving our **knowledge & understanding**

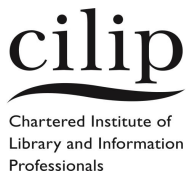


#AMillionDecisions



Concept:

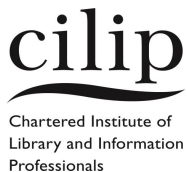
Every day across the healthcare sector **more than a million decisions are made** which have a profound and lasting impact on the lives of patients, their carers and families, businesses and communities. Information professionals in the healthcare sector ensure that these decisions are made based on the best available evidence.



Concept:

The **Health and Social Care Act 2012** establishes a duty on behalf of the Secretary of State for Health to ensure ‘the use in the health sector of evidence obtained from research’.

It also places a responsibility on Clinical Commissioning Groups and healthcare providers to make use of the best available evidence in their decision-making.



Objective:

The objective of the **#AMillionDecisions campaign** is to encourage key decision-makers in the Healthcare sector to employ and make use of the skills of Library, Information and Knowledge Management Professionals in meeting their obligations under the *Health and Social Care Act 2012*.



#AMillionDecisions

Department for Health

- Secretary of State for Health
- Health Ministers
- SPADs

“Hold accountable for their duty under the 2012 Health & Social Care Act to ensure evidence-based decision-making in Healthcare”

Arms-Length Bodies

- 6 x Arms-length bodies
- 4 x ‘Regional Directors’ in each

“Enable arms-length bodies to demonstrate how they are planning to meet the requirements of the Health & Social Care Act 2012”

Sustainable Transformation Plans

- 44 x STP Chairs
- 44 x LWAB Chairs

“Embed the requirement for evidence-based decision-making (supported by Library & Knowledge Specialists) into their working practice, specifications & standards”

Healthcare providers/trusts

- 255 Healthcare Trusts
- 209 CCGs

“Demonstrate how they are delivering on the requirements of the STP & Department for Health to ensure evidence-based decision-making”

Information professionals

- HLG
- Individual members
- Other Information Professionals

“Empower librarians and knowledge specialists to demonstrate the value & impact of their expertise in enabling the NHS to meet these requirements”

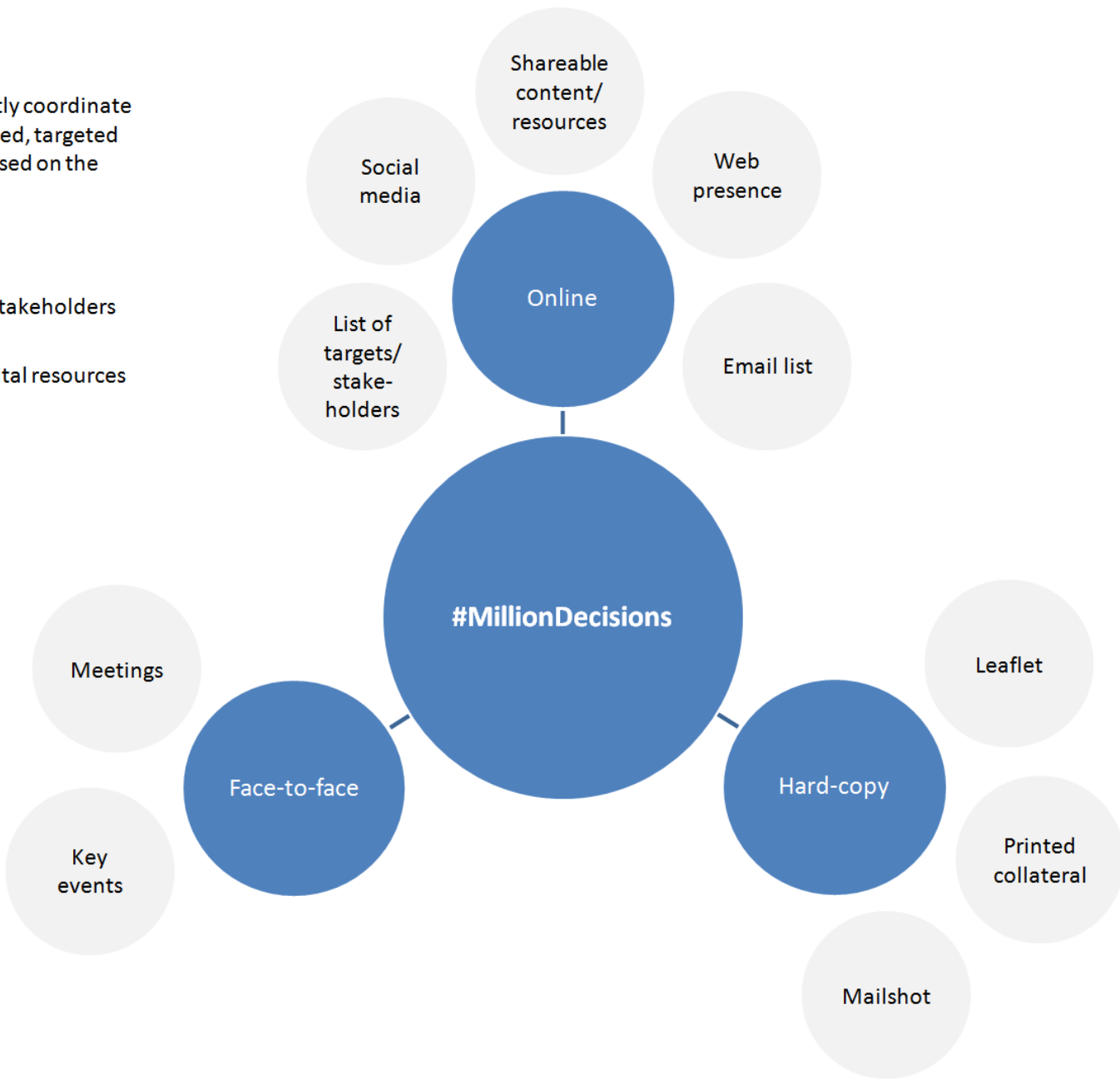


Scope & activities

Health Education England and CILIP will jointly coordinate and deliver #MillionDecisions as a time-limited, targeted communications and advocacy campaign based on the proposed Timeline overleaf.

The proposed scope is structured around:

- Face-to-face engagement with key stakeholders
- Online engagement & re-usable digital resources
- Hard-copy/print collateral



By 2020, CILIP aims to lead a cross-domain lobby for library & information skills in Manifesto commitments

This campaign represents the first step in building a compelling case for the role of library & information professionals in delivering excellent, cost-effective health & social care.



By working together, we can secure our place at the heart of a democratic, equal and prosperous society built on access to knowledge.

Thank you!

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@CILIPinfo