



# Specialty Portals




*...the evidence you need*

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# What are the portals?

- Dedicated pages on our website designed to serve as a gateway to key evidence and knowledge & library services for specific clinical and non-clinical teams
- Quick access to curated information resources
- Rolling current awareness via a newsfeed
- Built from an earlier Netvibes product.



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## Quick access to information, *plus* *marketing, relationship building & demonstrating relevance*

- A homepage for teams ('What's the library got to do with us?'). Aligns with our vision for embedded and clinical librarianship
- A marketing tool: reaching out to new teams
- Agile and flexible: new portals to support emerging priorities and new service areas (e.g. QI; Covid-19; Primary Care).

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## Demo:

- <https://www.trftlibraryknowledge.com>
- <https://www.trftlibraryknowledge.com/coronavirus.html>
- <https://www.trftlibraryknowledge.com/diabetes1.html>

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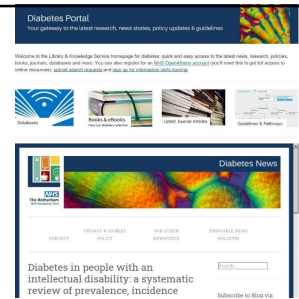
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## Structure:

A homepage with links to:

- Databases & datasets: KLH, DynaMed, BMJ Best Practice, diabetes-specific sets and resources
- e/Books: direct links to diabetes titles in online catalogue
- e/Journals: links to relevant BrowZine medical specialities and local content, plus TOCs from key journals
- Guidelines & Pathways: links to NICE, DynaMed, international sources
- Current awareness newsfeeds (embedded on homepage).



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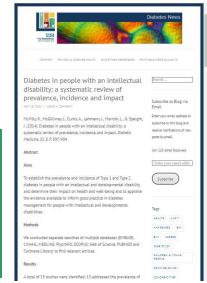
## Newsfeeds:

- A journey from Netvibes to TOCs via embedded RSS feeds, to WordPress newsfeeds
- The vision: more comprehensive current awareness than TOCs, with a move away from traditional bulletin format to a rolling newsfeed
- Why? Quickly and easily updated every day; new content immediately available, live and up-to-date
- Can be viewed on the portal (embedded link), via email (followers subscribe to receive email updates) or in a printable bulletin view
- No scheduled bulletin deadlines to meet for library staff.



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## Newsfeeds:



- Sources: key journals and grey literature
- Items added each day, every few days, or as required
- Content is tagged by subject
- Items can be automatically copied to Twitter
- Open to followers/subscribers from anywhere
- Printable version shows last 10 items
- Images can be added
- WordPress: free or a small fee per feed to remove ads.

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## Considerations:



- Time and resources to keep content up-to-date
- Comprehensive vs selective coverage (which teams?)
- Integration with emerging tools (e.g. KLH) and automated systems
- How many different entry points into services are helpful?
- Usage (feeds vs webpages); consultation to check relevance and future development; promotion via clinical librarianship
- Relationship-building tool vs daily use.

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## Questions? Contacts:



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<https://www.trftlibraryknowledge.com>

<https://www.trftlibraryknowledge.com/speciality-a-z.html>